

Focus Groups: Consolidated Female

Gasoline Vehicle Label Design Worksheet (#1) Option A B C	Most Understandable 6 32 8	Least Understandable 20 7 19
EV Label Design Worksheet (#2) Option A B C	Most Understandable 9 16 22	Least Understandable 17 14 13
EREV Label Design Worksheet (#3) Option A B C	Most Understandable 11 13 23	Least Understandable 21 16 8
PHEV Label Design Worksheet (#4) Option A B C	Most Understandable 17 9 22	Least Understandable 15 21 12

Focus Groups: Consolidated Female

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